1808 Route Six • Carmel, NY 10512 • (845) 225-2700 • Fax: (845) 225-3207 • www.PFCSinc.org

Contact: Cheryl McKeever
845.225.2700 x136
cmckeever@pfcsinc.org

FOR IMMEDIATE RELEASE
November 22, 2011

TREASURE HUNT BENEFIT BRINGS IN LOOT FOR NON-PROFIT

PFCS "Hidden Treasure Quest" Benefit Raises Thousands for Mental Health, Addiction Services

Carmel, NY – Dinner, dancing…and the quest for hidden treasure. That's what awaited guests at Putnam Family and Community Services' (PFCS) Dinner Dance Benefit, held at Sinapi's Ceola Manor, on Friday, November 18th. 125 people joined the non-profit for its yearly fundraiser, which featured a treasure map, a hidden key, and a prize-filled chest. The real treasure of the night, however, was the nearly $42,000 raised to benefit PFCS's mental health and chemical dependency services, and all who utilize them.

Leslie Cunningham, treasure hunt winner, poses with her prize at PFCS's Dinner Dance Benefit.

"We serve 1 in every 12 residents of Putnam County, through more than 20 innovative programs," Kristin Burke, PFCS Board Member and Benefit Chairperson, told the crowd, "We save lives."

Lives like Jimmy's. Executive Director Diane E. Russo described how Jimmy's mother had brought the 6-year-old to PFCS after he started hearing voices. "He wanted to take a knife and stab himself," said Russo. But with the help of the mental health clinic and children's case management program at PFCS, plus parenting classes for Jimmy's mom to help her meet the challenges of raising a child with mental health issues, Jimmy and his family are now stable and embracing life.

"PFCS really does help people unlock their hidden treasure of Hope," said Russo, "but we couldn't save people like Jimmy without the support of our friends in the community. We are truly grateful to our sponsors, guests, and everyone who helped make our Hidden Treasure Quest Benefit a success."

Sponsors of the Dinner Dance included: Platinum Level – Health Quest, South Putnam Animal Hospital; Gold – Clifton Budd & DeMaria, LLP; Silver – Ameriprise Financial, Susan & Edward Douglas, The Gibson Family from Garrison, The Willis/Drake Family from Garrison; Bronze – Downey Oil Company, Hudson Valley Federal Credit Union; and Premiere – Credit Suisse, Four Winds Hospital, Christopher X. Maher Esq., LLC, Marshall & Sterling Insurance, Michaels & Associates, Michaels & Tulio, Putnam Management Group, LLC.

About Putnam Family and Community Services, Inc.

Putnam Family and Community Services, Inc. (PFCS) is a private non-profit agency providing mental health and chemical dependency treatment and prevention services to people of all ages, regardless of ability to pay. PFCS promotes opportunities to grow, heal, and recover through comprehensive services including counseling, case management, family advocacy, community outreach, and assistance with addiction and rehabilitation. For more information, visit www.PFCSinc.org.