



Putnam Family & Community Services



Adult Spelling Bee

Quickly becoming Putnam County's Most Popular Annual Event

Thursday, April 19, 2012
Starr Ridge Banquet Center
5:30PM to 9PM

Promote your business with Sponsorship Opportunities

Sponsorship Level	King--Queen Bee Sponsorship	Honey Bee Sponsorship	Bumble Bee Sponsorship	A+ BuzzBoard
	\$2000	\$1000	\$500	\$100
BENEFITS @ THE BEE				
<i>For King—Queen Bees Only</i>	<p>***Exclusive*** Table to distribute materials <u>AND</u> *Free Workplace Seminar (your site)</p>			
Admission Benefits	<p>3 Tables:</p> <ul style="list-style-type: none"> • Entry for 3 Teams • 9 Cheerleaders • 9 Guests 	<p>2 Tables:</p> <ul style="list-style-type: none"> • Entry for 2 Teams • 6 Cheerleaders • 6 Guests 	<p>1 Table:</p> <ul style="list-style-type: none"> • Entry for 1 Team • 3 Cheerleaders • 3 Guests 	
**Word Rounds	Name announced as Sponsoring 3 rounds of words	Name announced as Sponsoring 1 round of words		
Signage at Event	Large Logo/Name Signage	Medium Logo/Name Signage	Regular Logo/Name Signage	Name listing
Spelling Bee Program	Logo/Name on Program Front Cover	Logo/Name on Program Back Cover	Logo/Name on Program Inside Back Cover	Name Listed on Program Inside Back Cover
EXTERNAL PUBLICITY				
PFCS Website	Large Company Logo/Name on Website	Medium Company Logo/Name on Website		
PFCS Facebook Page	Announcement Link	Announcement Link	Announcement Link	
Press	Press mentions and Photo Opportunities whenever possible	Press mentions and Photo Opportunities whenever possible	Press mentions whenever possible	
Promotional Emails	Large Logo/Name on promotional emails (Prime Placement)	Medium Logo/Name on promotional emails (Prime Placement)	Regular Logo/Name on promotional emails	

*A mental health or chemical dependency workshop of your choosing (i.e., Balancing work & family, Signs & symptoms of alcohol abuse, etc.) provided at your site.

**Example: This next round of words are Sponsored by _____ (your company or organization).

Contact Cheryl McKeever for additional information—CMcKeever@PFCSinc.org or call 845.225.2700, x136